

MARITIME NAVIGATION INNOVATION WEBINAR WEEK

WEBINAR

MONDAY 24 NOVEMBER

11:30-12:30 GMT

Mastering voyage planning in turbulent times

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MARITIME
OPTIMISATION
& COMMUNICATIONS

PANELLISTS



**Dr Adan
Lopez-Santander**
Lecturer in Navigation
and Maritime Science
University of Plymouth



Michael O'Brien
Chief Operations Officer
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Michael Greavette
Head of Commercial, Vessel
and Voyage Performance
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Marine Manager
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UNIVERSITY OF
PLYMOUTH



ADVANCING OPERATIONS THROUGH DIGITALIZATION

APPLICATION OF AI & DIGITALIZATION
TO IMPROVE MARITIME OPERATIONS

Adan Lopez-Santander



Cornwall **FLOW** Accelerator



HM Government



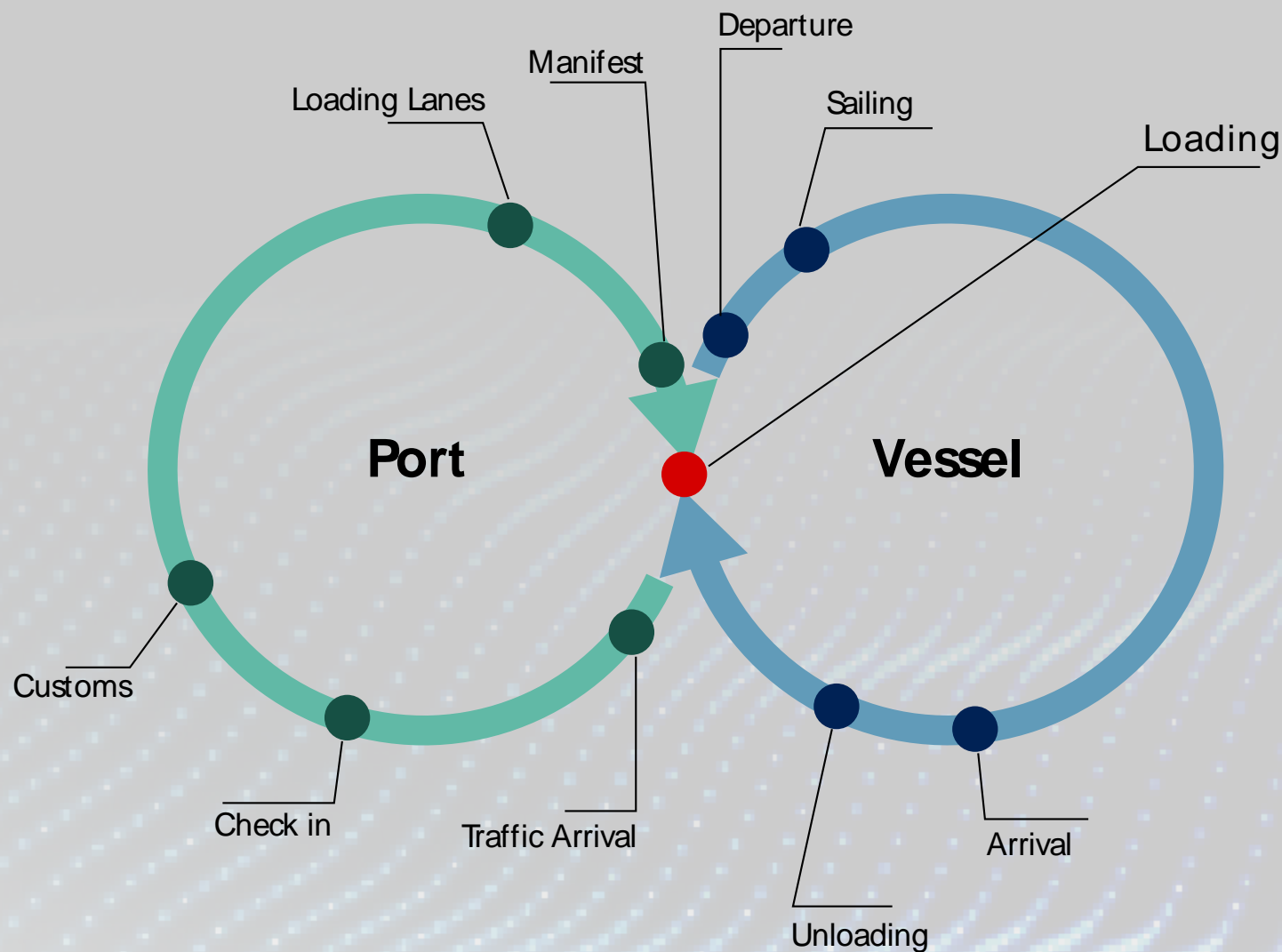
European Union
European Regional
Development Fund

Optimizing Dynamic Scheduling

Optimizing Scheduling of Ferries to reduce emissions
using Simulation, digital-twinning, and Artificial Intelligence



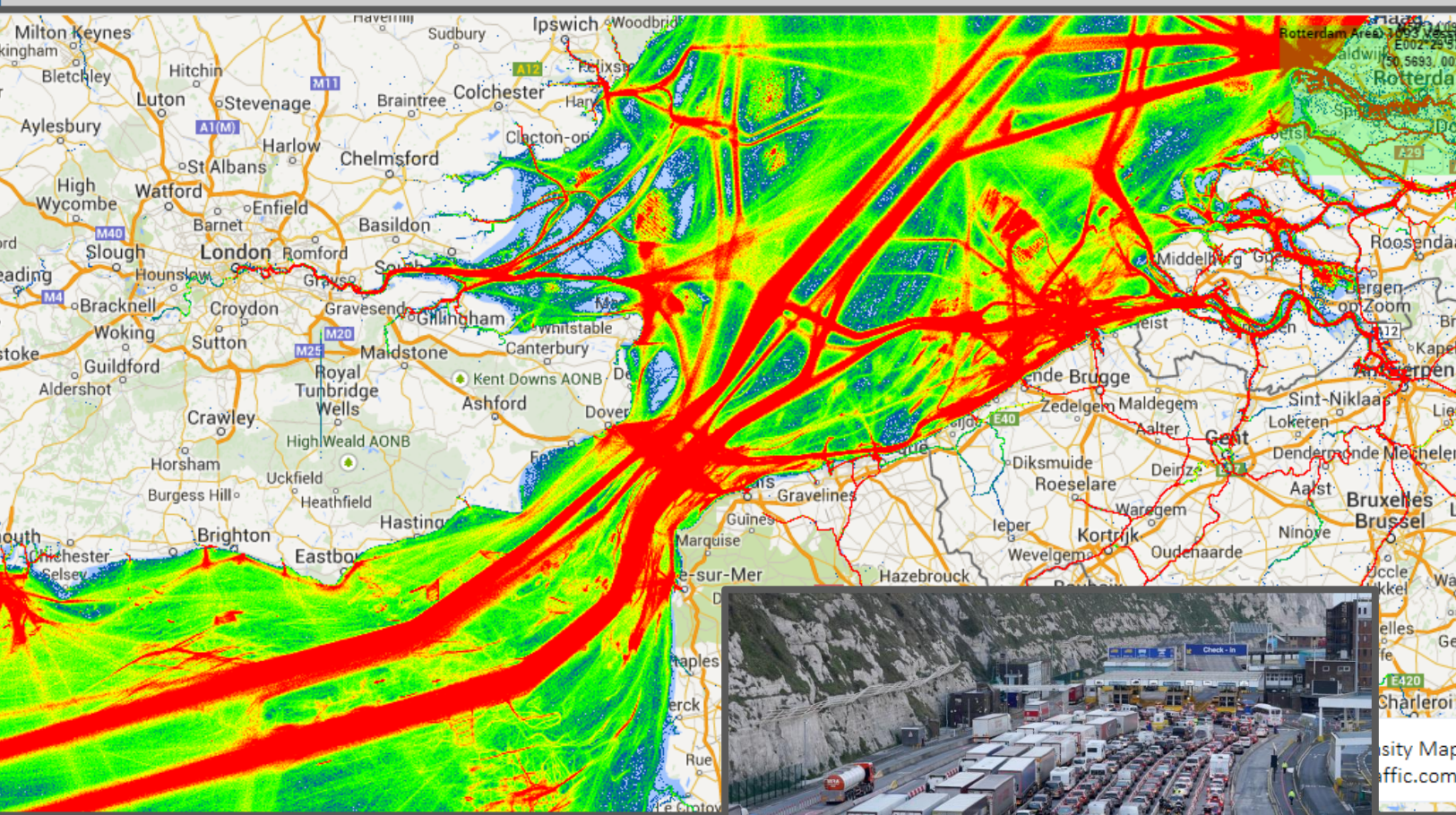
Every Minute Counts



How do we **optimize onshore cycle and unload/loading to minimize time at the berth and maximize crossing time?**

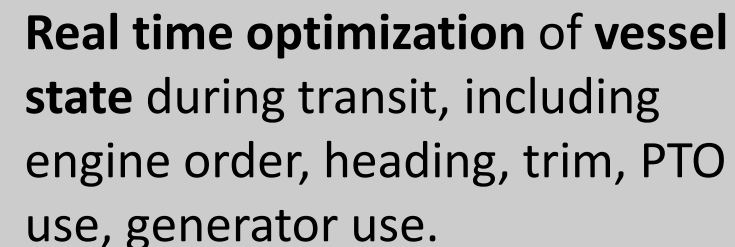
And what is the **best time for departure** given the traffic, weather conditions, currents, and operations at the destination port for **just-in-time arrival**?

Model and subrogate the process

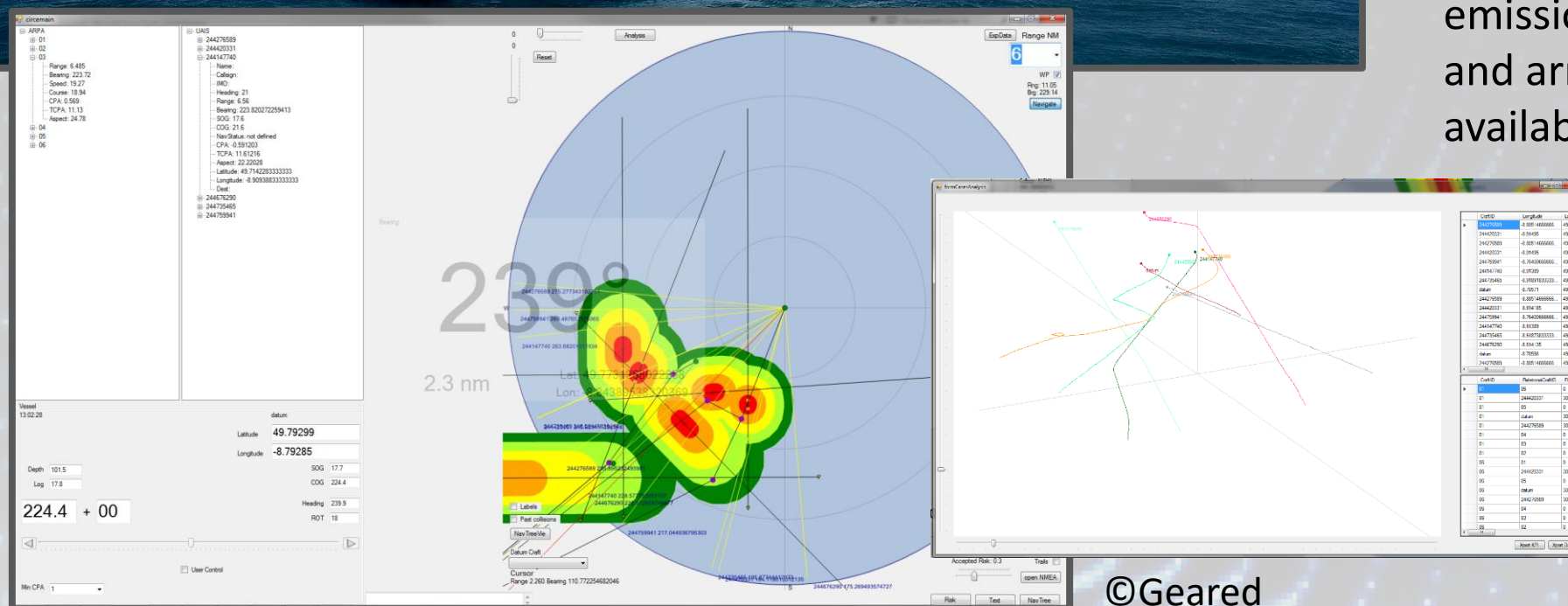


Digitally Twinning the process allow us to determine a distribution of **optimal times for departure** using **Artificial Intelligence** algorithms that **consider the dynamic state of the system**, including traffic in the channel, berth availability at destination, currents, etc.





Minimizing fuel consumption and emissions, maximizing comfort, and arriving just in time to berth availability.



Thank you!

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Mastering Voyage Planning

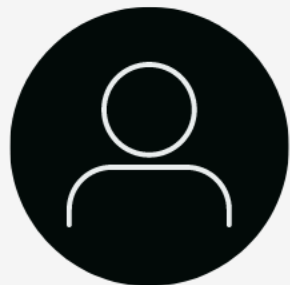
Capt. Fikret Ekdi
Marine Manager – V. Ships UK Ltd.



24 November 2025



V. Operating Model



Client



Customer
centric

Fleet Cells

Responsible for Flawless Service Delivery
Comprehensive, multi-disciplinary and dedicated team
Autonomous, accountable and empowered
Local market knowledge and Technical expertise



Safety
first



Vessel



Centres of Expertise

Support the fleet cells

Own and develop best
practices

Own the systems

Benchmark and analyse
trends

Ensure compliance



Global Crew Sourcing and Management

44,000 International Seafarers



Global Ship Management Platform

Provides transparency
Ensures consistent service delivery
Enables data mining
Facilitates best practice & knowledge sharing

HSSEQ management
Asset management
Crew management
Opex management

Vessel performance
Custom dashboards



60 Local Offices



30 Countries

SeaTec
Part of V.

Technical Services

Your partner for
technical services

Marcas
Part of V.

Supply Chain

Leveraging scale to
reduce procurement costs

V.Scope
Part of V.

Insurance

Cover for all
circumstances

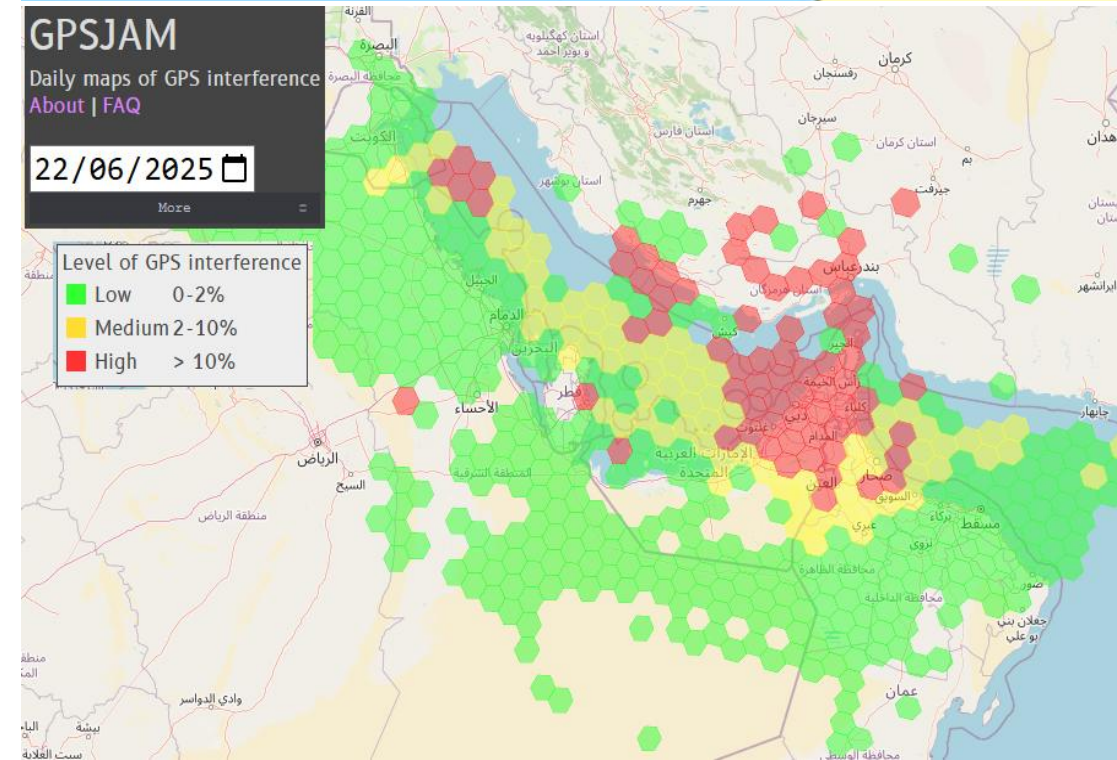
GMT Oceanic
Global Marine Travel

Crew Services

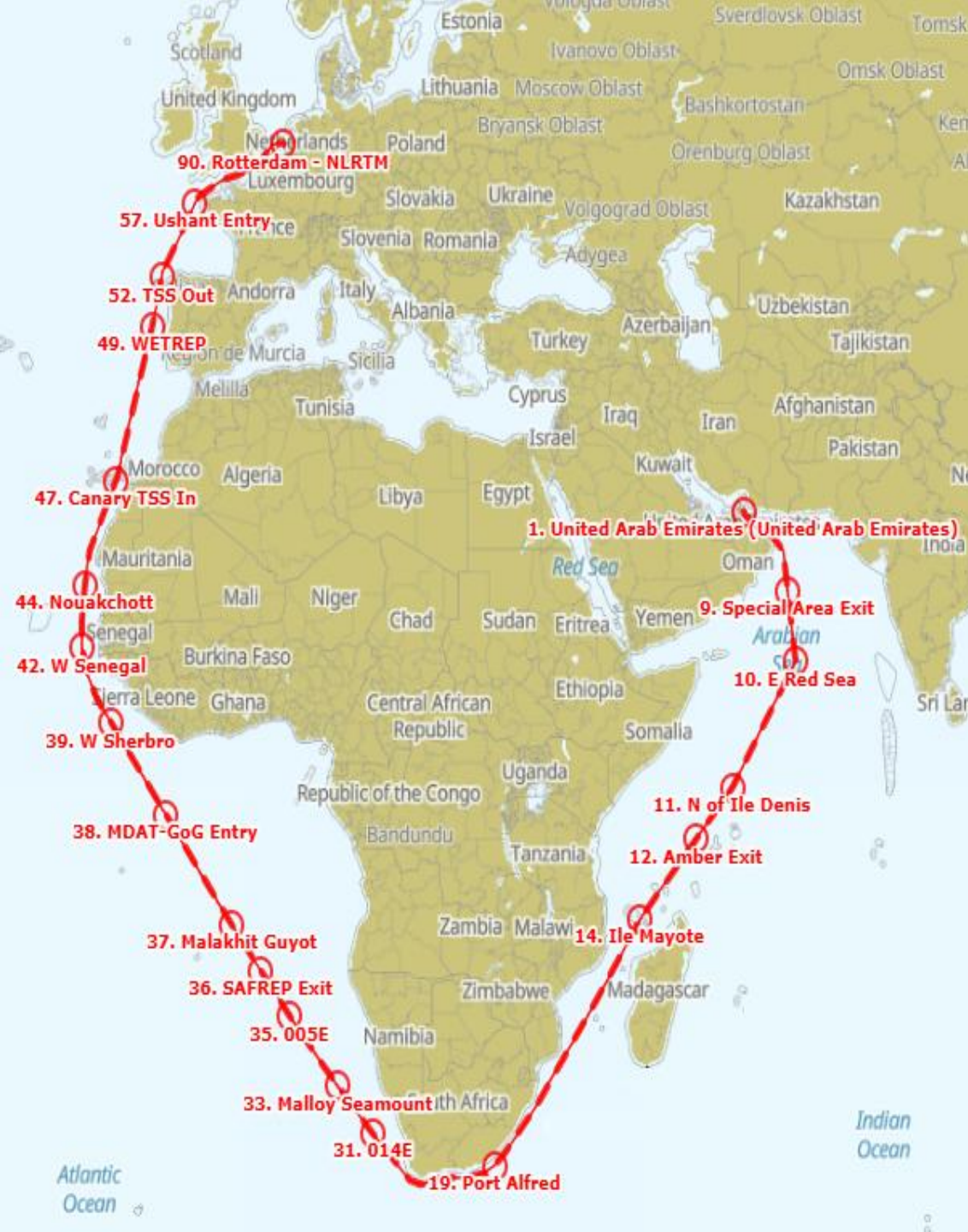
Travel, Training, Catering and
Wellbeing for your Crews

Impacts of Unpredictable Geopolitical Shifts

- Sudden closure of key channels, chokepoints, or strategic straits
- Risk of vessels becoming caught in **active conflict** or hostile fire
- Loss of communication due to jamming, cyber disruption, or damaged infrastructure
- Interference with navigational systems (e.g., GPS spoofing/jamming)
- Increased **navigational risks** in narrow or constrained routing alternatives



Impacts of Unpredictable Geopolitical Shifts

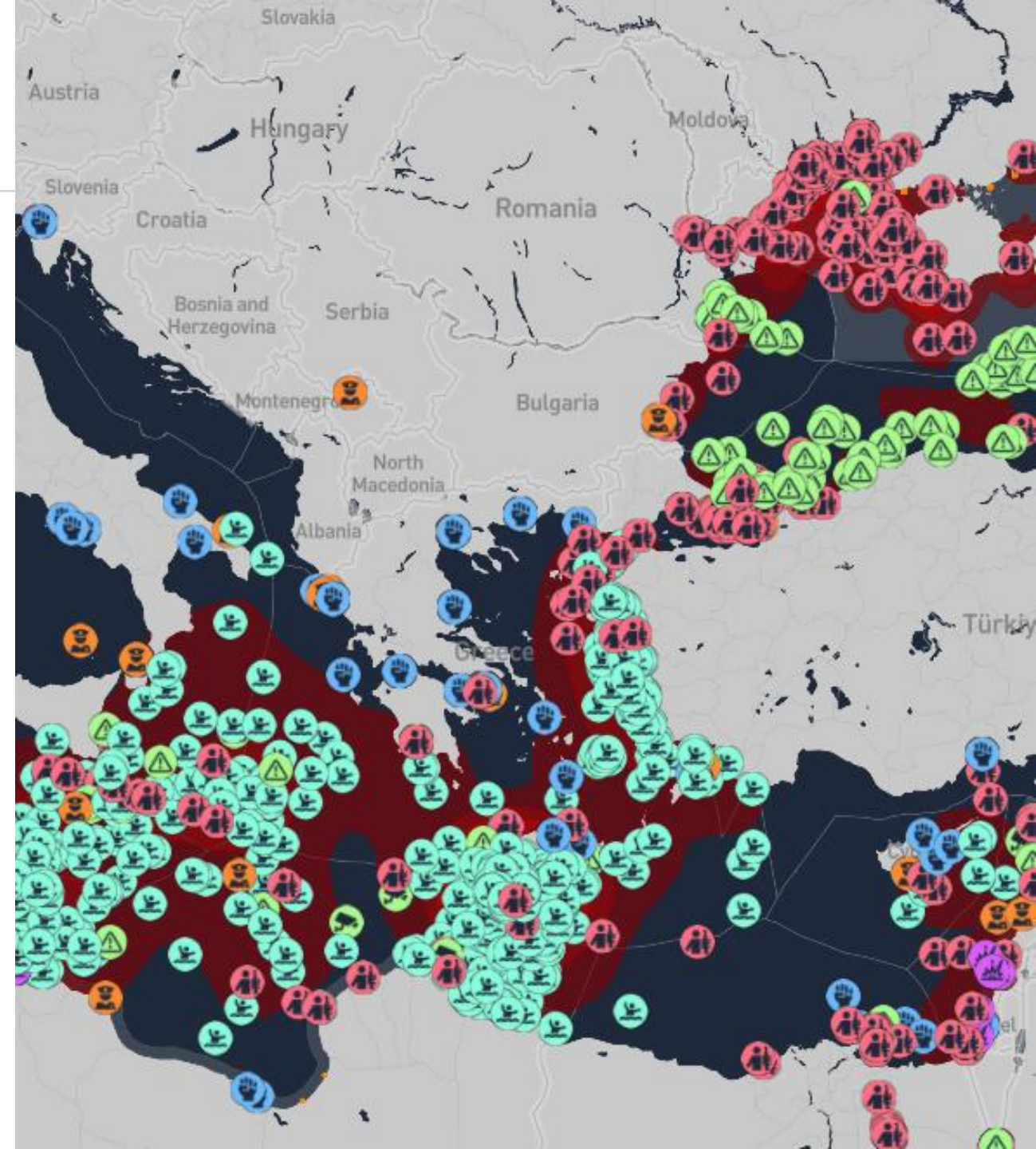


- Port closures affecting crew changes, bunkering, supplies, and technical services
- Voyage disruptions, delays, cancellations, and financial losses
- Elevated exposure to cyber threats targeting ship systems and company networks
- Rapidly changing sanctions and regulatory requirements
- Crew safety concerns, stress, and welfare issues
- Wider supply chain disruptions impacting cargo delivery



Importance of AI based Sentinel – Automated Alert systems

- AI based **dynamic Security Threat Analysis** and revised Route options
- Full time coverage via online **live monitoring** services
- Route Alerts
- Proximity Alerts
- Direct connection with the vessel and the office
- Integrated Security Alert systems

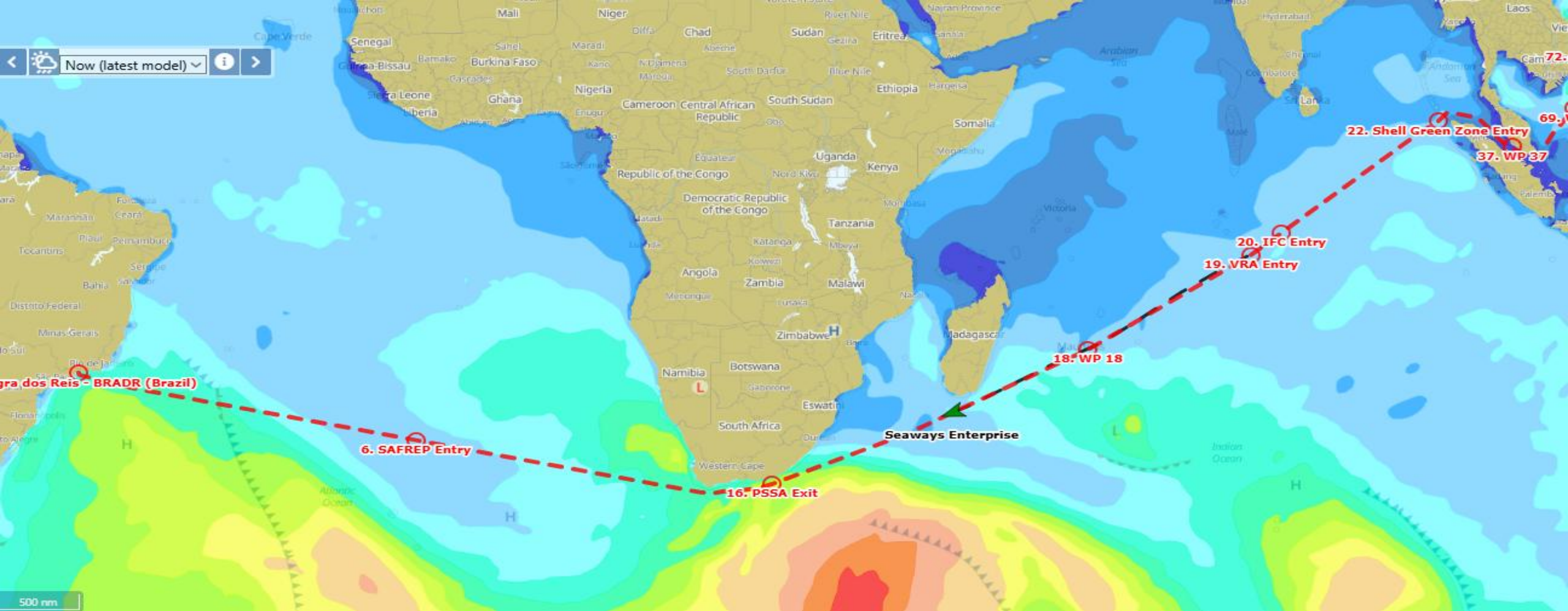




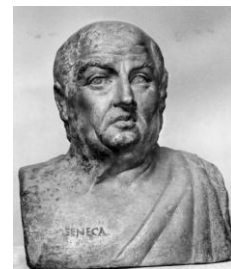
AI & Automation Readiness in Turbulent Voyage Planning

- AI-powered routing tools are now **mission-critical** in extreme weather & geopolitical volatility.
- Faster decisions, **predictive risk alerts**, lower workload
- **Crew readiness** is the limiting factor in fully leveraging emerging tools
- **Over-reliance, skill fade, inconsistent adoption.**
- Tech is advancing faster than **crew competency** frameworks
- **Essentials:** Training, familiarization, and transparent AI-human interaction





"If a man knows not which port he sails, no wind is favorable..."
 Seneca the Younger




Thank you.

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NAVIGATING THE VOLATILE VOYAGE PLANNING LANDSCAPE

A Roadmap to Digital Resilience

Michael Greavette

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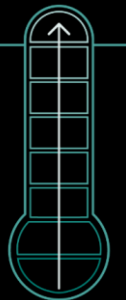
ENGINEERED
TO OUTFIT

Weather Impacts for Shipping are Intensifying

Navigating Rising Risks in Maritime Operations

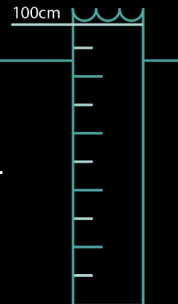
Sea Surface Temperatures...

- are rising at an average rate of 0.14 degrees Fahrenheit per decade
- This is a catalyst for more extreme weather events



Sea Levels...

- are rising up to 100cm, and may change tidal circulations in shallow water
- Port and terminal accessibility will be affected



Ocean Energy...

- is increasing, resulting in rougher conditions
- Expect more powerful winds, increased wave heights, and stronger wave periods



Tropical Cyclones...

- that develop into major hurricanes or typhoons will become even stronger
- Some may survive mid-latitudes, regaining intensity



Precipitation...

- is intensifying due to higher moisture in the warming atmosphere
- This impacts shipping and port operations



Arctic Ice Cover...

- is decreasing even further in summer and autumn
- More reliable shipping routes, such as the Northwest Passage and the Northern Sea Route are becoming available



Sources:

- *Digitalization in Shipping Research - DTN 2022*
- *EPA, Climate Change Indicators: Sea Surface Temperature*
- *Intergovernmental Panel on Climate Change, Climate Change 2021*
- *University of Melbourne, Ocean Waves and Winds Are Getting Higher and Stronger*

From Weather Volatility to Data-Driven Advantage

Data Transparency: The New Goldmine of Maritime Operations



- 1. If Weather Is the Challenge, Data Is the Control System**
Volatile conditions can't be eliminated—but they can be anticipated, modeled, and optimized using real-time data streams.
- 2. Data Is Now a Strategic Asset, Not a Byproduct**
Vessel performance, fuel usage, port congestion, and traffic data are being transformed into competitive intelligence.
- 3. Transparency Unlocks Efficiency Across the Value Chain**
When stakeholders share data, ships sail smarter: reducing fuel consumption, delays, emissions, and operational risk.
- 4. High-Resolution Weather = Smarter Route Optimization**
Moving from coarse forecasts to high-resolution predictions enables dynamic routing, avoiding storms, exploiting currents, and lowering fuel consumption.
- 5. Advanced Analytics Turns Visibility into Action**
AI-driven models convert raw data into decisions: predictive maintenance, ETA accuracy, and optimal speed planning.

Geopolitical Impacts on Voyage Planning

Turning Disruption into Advantage

1. Route Disruptions & Chokepoint Risks

Conflicts, sanctions, and blockades can force sudden rerouting, increasing transit time, fuel costs, and insurance premiums.

2. Regulatory & Sanctions Compliance

Changing trade policies and restricted zones require dynamic compliance checks to avoid fines, detentions, or reputational risk.

3. Fuel, Cost, and Schedule Volatility

Longer routes and congestion lead to unpredictable schedules and higher operational costs, impacting supply chain reliability.

4. How Advanced Routing & Voyage Planning Tools Can Assist

Real-time risk mapping integrates geopolitical alerts, port restrictions, and naval advisories to recommend safer, compliant routes.



Evolution of Weather-Optimized Routing in the Maritime Sector

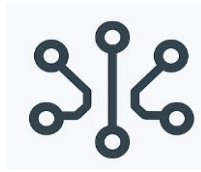
From Manual Decisions → Digital Intelligence → Human + AI Hybrid



1. Traditional Approaches (Past)

Manual | Static | Reactive

- Route planning based on experience & basic forecasts
- Limited data sources
- Decisions made after weather events occur
- High dependency on individual expertise
- Inconsistent outcomes across fleets
- **Limitations:** Slow, reactive, hard to scale in volatile weather



2. Fully Digital Models (Transition)

Automated | Dynamic | Predictive

- Algorithm-driven auto-routing
- Real-time weather data & satellite inputs
- Continuous route optimization
- Predictive weather modeling
- Faster decision-making at scale
- **Limitations:** Low trust, black-box risk, resistance to full automation



3. Hybrid Model (Best Practice)

AI/Automation + Human Expertise

- Algorithms generate optimal route recommendations
- Human analysts validate & refine decisions
- Combines big data with maritime domain expertise
- Builds trust, reduces risk, increases adoption
- **Role:** Enables smooth digital transformation while managing weather risk

The Hybrid Model is the industry's optimal path forward — combining the speed of AI with the trust, control, and expertise of human decision-makers to navigate increasing weather volatility.

Capitalizing on Digital Weather Intelligence for Commercial Shipping Success

From Forecast to Profit: Driving Efficiency Through Intelligence

1. Efficiency Through Predictive Routing

Leverage hybrid AI-human models to minimize delays, reduce fuel consumption, and optimize speed planning.

2. Risk Mitigation and Reliability

Anticipate extreme weather events using high-resolution forecasts and real-time data streams, ensuring safer voyages and fewer disruptions.

3. Unlocking New Opportunities

Utilize emerging Arctic routes and dynamic routing to shorten transit times and expand market reach.

4. Data Collaboration as a Competitive Edge

Share operational and weather data across the value chain to enhance transparency, reduce emissions, and improve profitability.

5. Strategic Transformation

Move from reactive operations to proactive, digitally optimized strategies—turning volatility into a source of advantage.



The maritime sector is entering an era where resilience, sustainability, and intelligence converge. By embracing digital transformation today, we unlock a safer, greener, and more profitable future.

AABB

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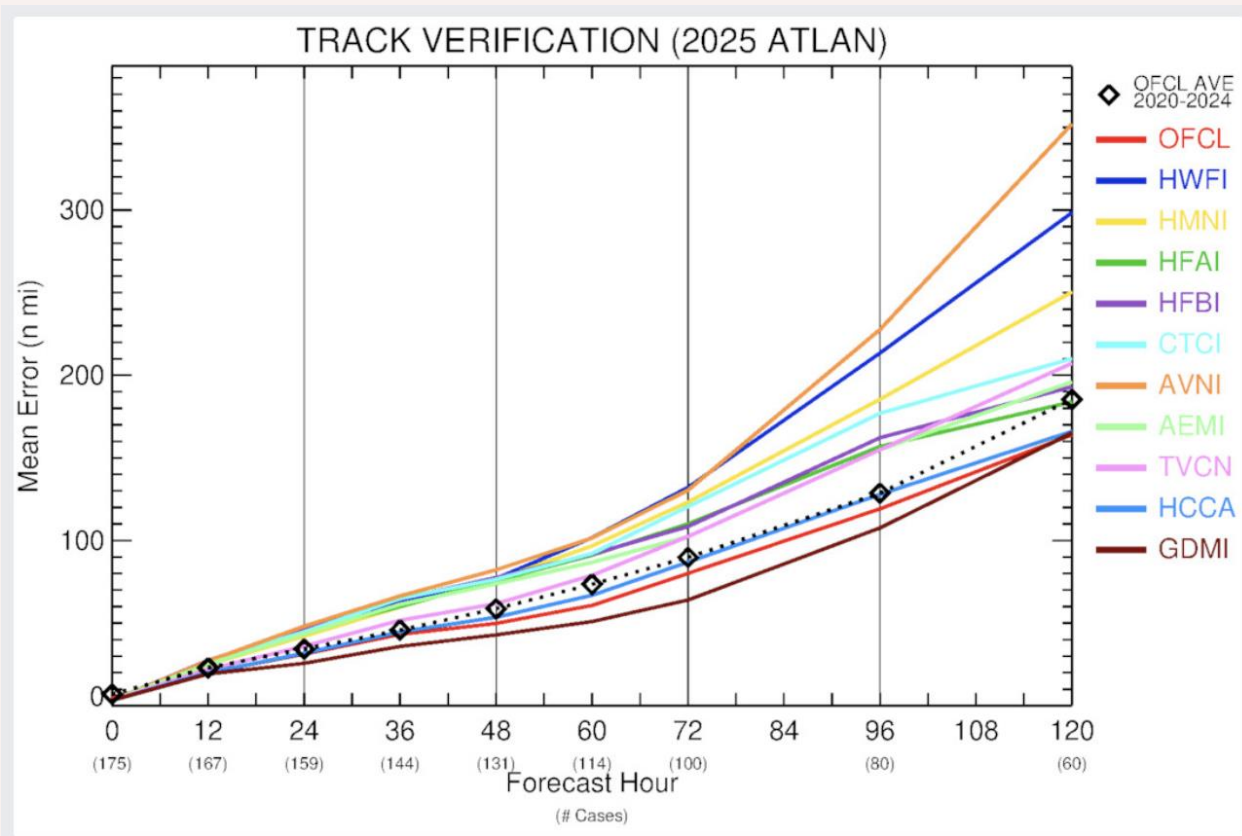


Michael O'Brien

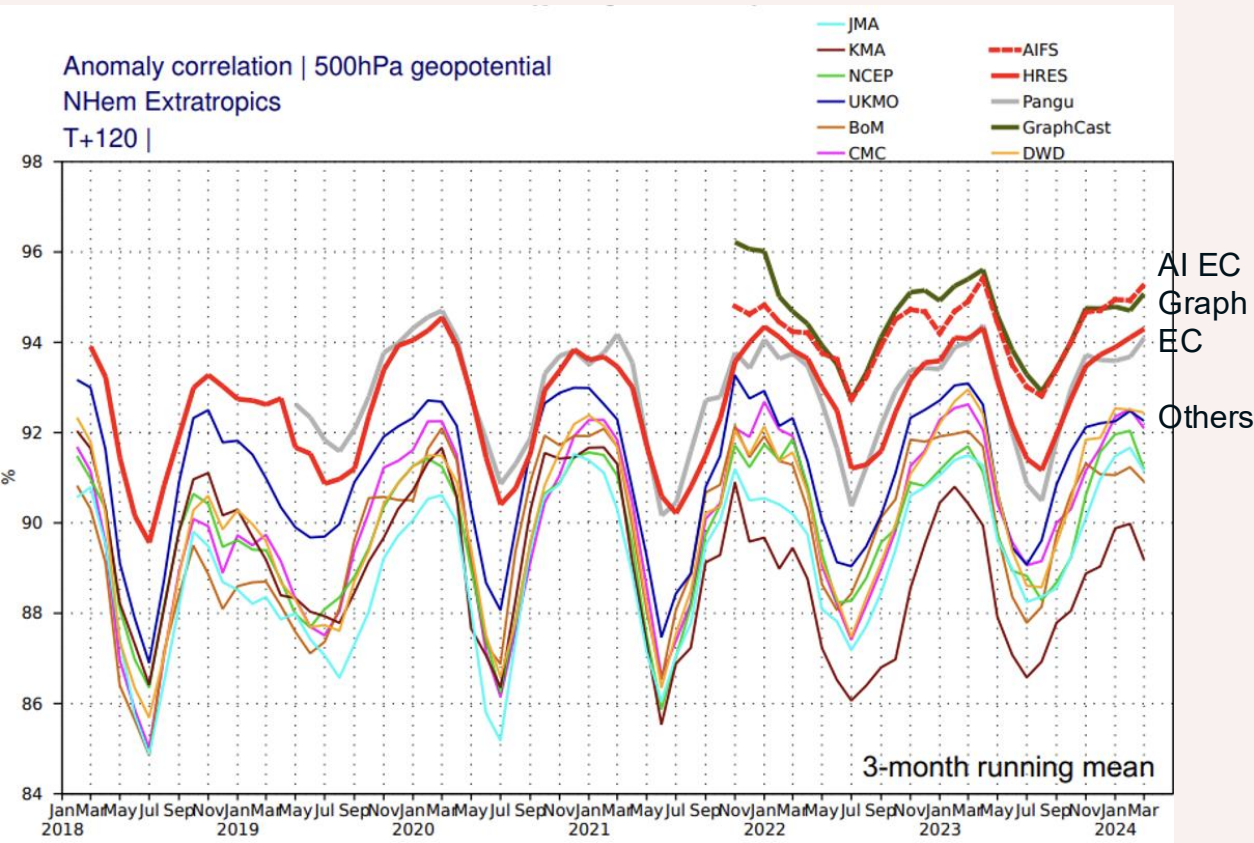
Chief Operations Officer
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AI Driving Change in Weather Models



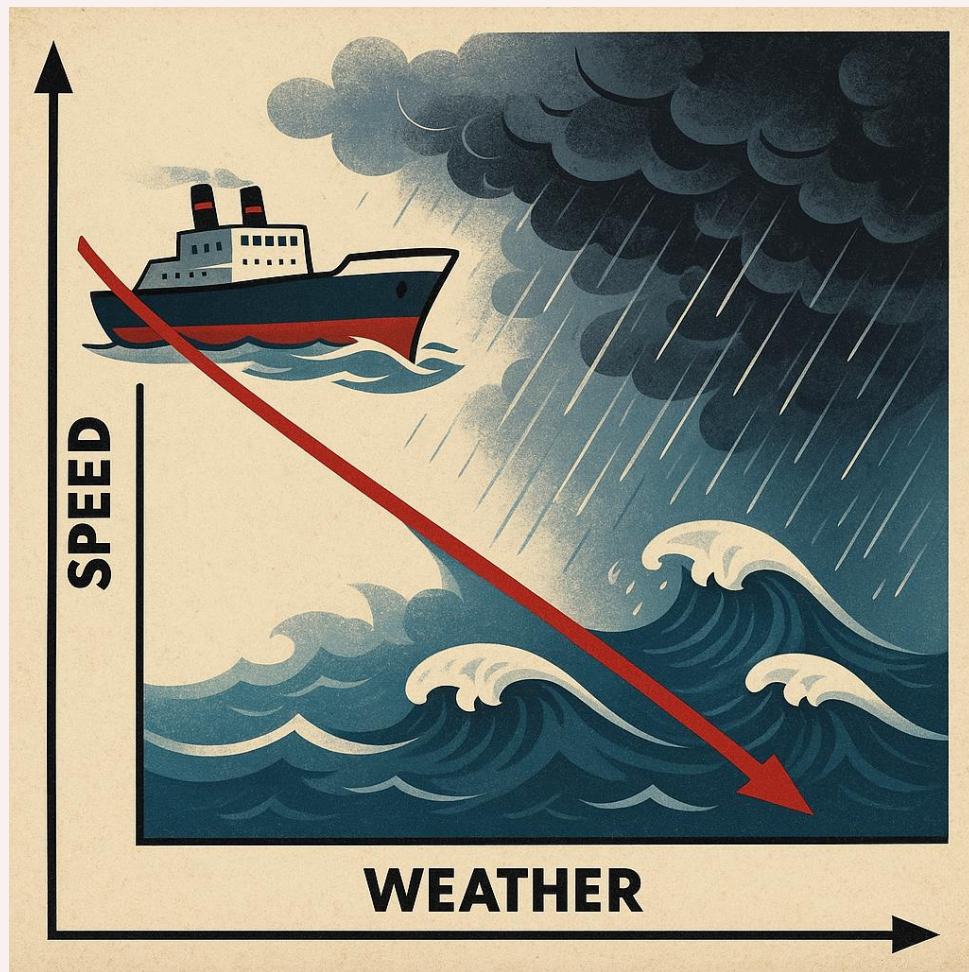
→ 2025 Atlantic season hurricane model performance on track accuracy. Credit: Brian McNoldy



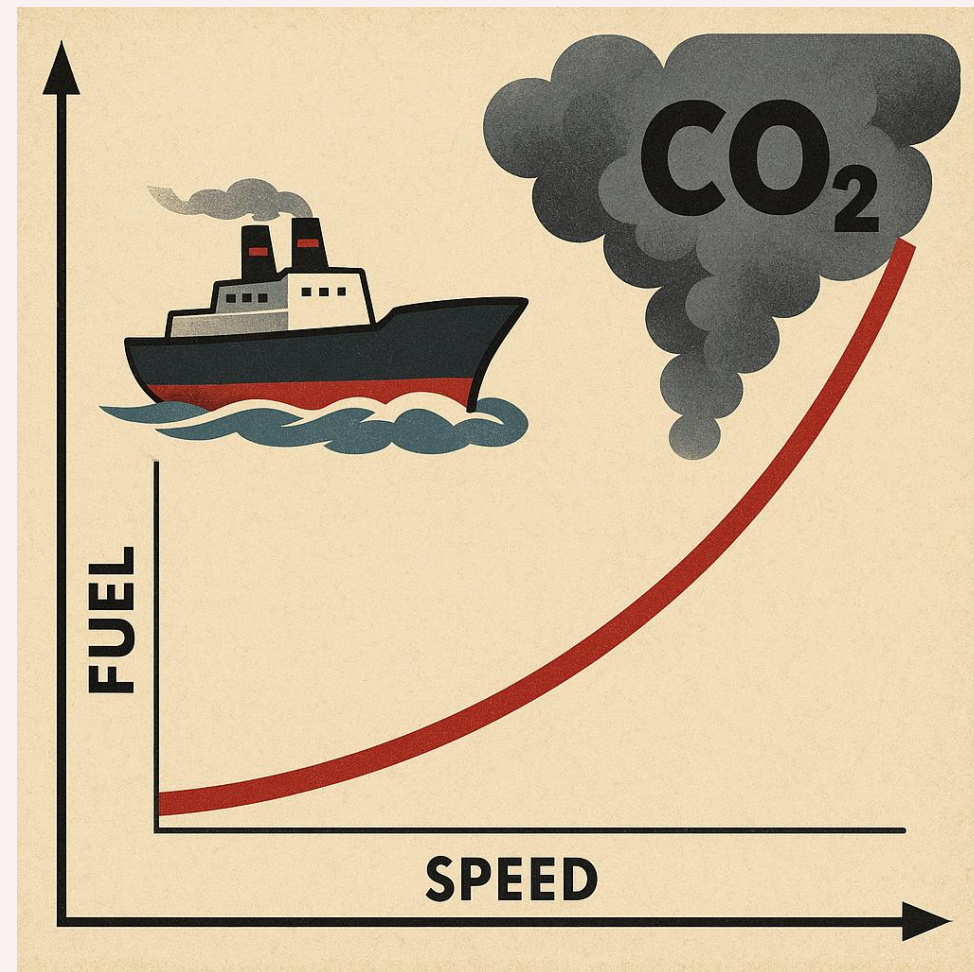
ARS Technica reports on 2025 Atlantic Hurricane Season

AI models outperforming traditional numerical models

AI Impact on Vessel Models

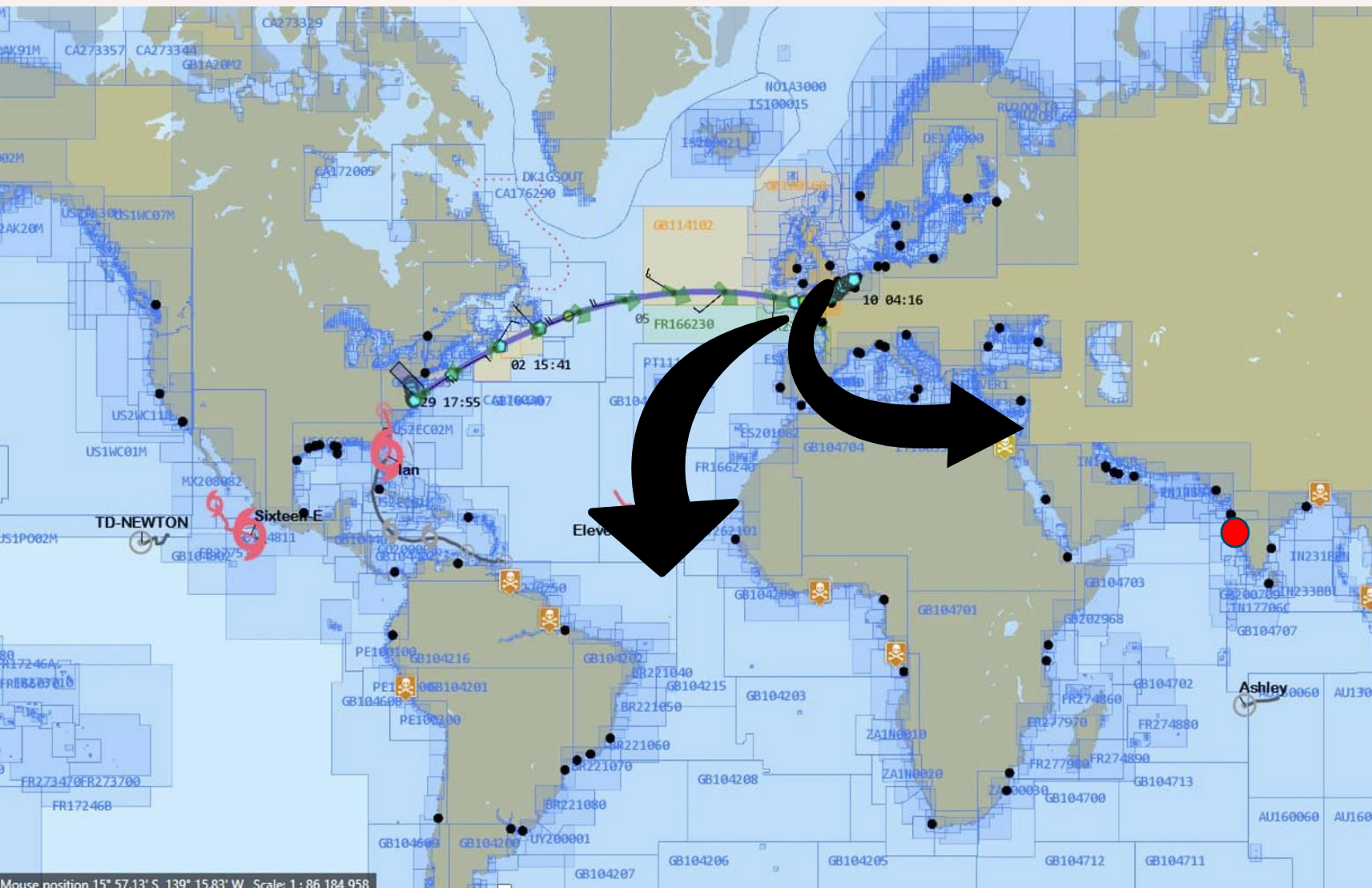


AI trains on decades of data to understand
How ships behave in various weather conditions



AI trains on decades of data but fine-tuned basis
actual speed/consumption

Multi Variable Optimization



- Marine warnings, piracy data
ENC's and publications
available in Realtime
- Risk evaluation and setting of
'NOGO' areas for AI guardrails
- Leverage world class weather
and Ocean current data
- Arrive at a safe, compliant AI
assisted voyage optimization
- Human in the loop 24/7

UPCOMING EVENTS

4 DEC 2025 • ONLINE

Floating energy:
promise, peril, and
what comes after



9-10 DEC 2025 • DUBAI

**OFFSHORE SUPPORT
JOURNAL CONFERENCE
MIDDLE EAST**



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